

The CitiView Cleveland Akron/Canton Feature

IN-ROOM FEATURE

In an effort to promote the Akron/Canton area as a dining and entertainment destination in the upcoming The CitiView Cleveland Program we are offering special pricing for destinations that would like to be a part of the feature.

Each ad partner will receive the following exposure:

HARDCOVER IN-ROOM GUIDE

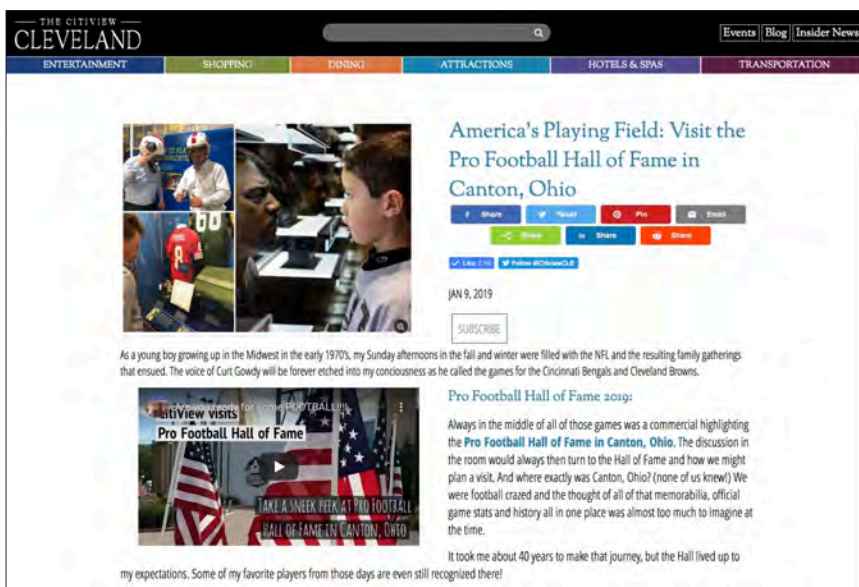
- 1/4 or 1/8 page ad in the Canton/Akron feature in the hardcover guide.
- Paragraph highlighting your restaurant/venue with photo in feature.
- Indicator on Table of Contents for feature pages.
- Individual listing in Advertiser Index.



ON-LINE FEATURE

THECITIVIEW.COM/CLEVELAND

- Preferred placement for each restaurant/venue on website in every appropriate dining/entertainment category.
- Individual venue page for each participant with logo and up to 3 url links for your website, Facebook, Twitter, Reservations, Ticket Info, etc. Also up to 4 photos on venue page for food/performance photos.
- Editorial feature in Neighborhood with individual links for each partner to be posted on website and shared on social media throughout the year.
- Individual events for each participant to be included on full event calendar and featured and added throughout the year.



SOCIAL MEDIA

- Events will be posted and shared throughout the year for each participant
- Editorial can be created and shared throughout the year for special events, holidays, chef features, etc
- Contests/Giveaways can be promoted for an additional fee based on desired reach. We collect name, age, gender, zip code and emails from each entry we receive and those can be shared along with a recap of exposure at the end of the promotion. Nearly 100% of entries are local residents for these promotions.

Cost per participant;

- 1/8 page \$500 annual
- 1/4 page \$950 annual

The CitiView Cleveland will be delivered in April 2020

FOR MORE INFO CONTACT KEVIN YAZELL
502-296-1623 or Kevin@citiviewcleveland.com

SOCIAL MEDIA/

Share/like/post/follow



Videos & Newsletter!

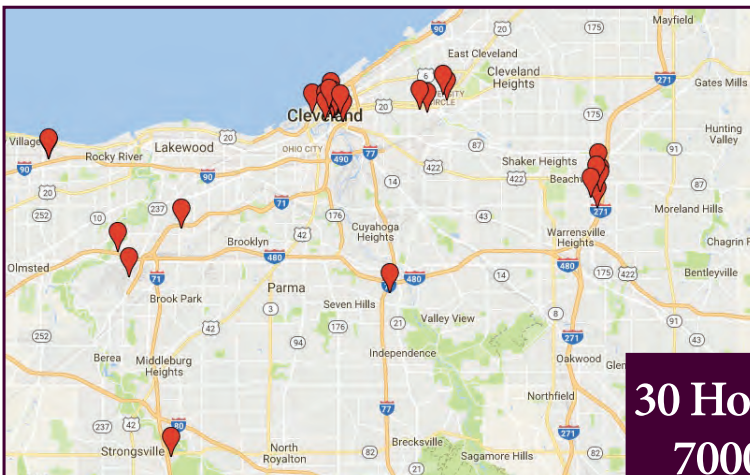


CitiView Cleveland Hotel Distribution

Aloft Beachwood	1010 Eaton Blvd
Aloft Cleveland Downtown	1111 W 10th St
Cleveland Airport Marriott	4277 W. 150th St.
Cleveland Marriott Downtown at Key Center	127 Public Square
Cleveland Marriott East	26300 Harvard Rd.
Courtyard by Marriott University Circle	2021 Cornell Rd.
Courtyard by Marriott Westlake	25050 Sperry Rd.
DoubleTree by Hilton Cleveland East Beachwood	3663 Park East Dr.
DoubleTree by Hilton Cleveland Downtown-Lakeside	1111 Lakeside Avenue East
Embassy Suites Hotel Cleveland-Beachwood	3775 Park East Dr.
Embassy Suites Cleveland-Rockside	5800 Rockside Woods Blvd
Glidden House	1901 Ford Dr.
Hampton Inn Cleveland Downtown	1460 E 9th St
Hampton Inn Westlake	29690 Detroit Rd.
Hilton Garden Inn Cleveland Airport	4900 Emerald Ct. SW
Hilton Garden Inn Cleveland Downtown	1100 Carnegie Ave.
Holiday Inn Cleveland-Strongsville	15471 Royalton Rd.
Homewood Suites Beachwood	25725 Central Pkwy
Hyatt Regency Cleveland at The Arcade	420 Superior Ave
Inter Continental Cleveland	9801 Carnegie Ave
Inter Continental Suites Hotel	8800 E. Euclid Ave
Metropolitan at the 9	2017 E 9th St.
Radisson Hotel Cleveland Gateway	651 Huron Rd. East
Residence Inn by Marriott Downtown	527 Prospect Ave
Residence Inn Cleveland Beachwood	3628 Park East Dr.
Ritz-Carlton Cleveland	1515 W. Third St.
The Schofield	2000 E. 9th St.
Sheraton Cleveland Airport	5300 Riverside dr.
Towne Place Suites-Westlake	25052 Sperry Rd.
Westin Cleveland Downtown	777 St. Clair Ave. NE
Wyndham Cleveland at Playhouse Square	1269 Euclid Ave.

TRAVELER DEMOGRAPHICS

- Over 17 million people will visit Cleveland in 2018
- Visitors will spend over \$7.5 billion annually
- Convention room nights have increased over 70% since 2013
- Hotel Inventory and rooms sold has increased every year since 2013
- CitiView Cleveland reaches over 1.8 million readers annually



**30 Hotels & over
7000 rooms!**