

# NEW! 2019 *Event Guides*

Introducing the BRAND NEW Visit Canton Seasonal Event Guides!

We're thrilled to introduce two new event guides in 2019! Each guide will feature a complete seasonal event calendar for Stark County. All tourism events that are added and approved for VisitCanton.com by the cutoff dates will receive a **FREE event listing** in the new event guides.

**Looking for a bigger splash for your event or business?** Affordable display ads are available in each event guide for any tourism partner who is advertising in the 2019 Travel Guide.

Go to [VisitCanton.com/partners](http://VisitCanton.com/partners) to submit an event.

## SIZES & SPECS

**FULL PAGE**  
4.25" X 9.25"

**2/3 PAGE**  
3.75" X 5.75"

**1/3 PAGE**  
3.75" X 2.75"

SIZE & POSITION	WIDTH	HEIGHT	SPRING/SUMMER*	FALL/WINTER*	BOTH!
Full Page (bleed)	4.25"	9.25"	\$ 1,100	\$ 770	\$ 1,685 (10% off)
2/3 Page	3.75"	5.75"	\$ 800	\$ 540	\$ 1,240 (7.5% off)
1/3 Page	3.75"	2.75"	\$ 450	\$ 300	\$ 713 (5% off)

\* Spring/Summer guide will have a 15,000 copy distribution; Fall/Winter guide will have a 5,000 copy distribution

### ARTWORK REQUIREMENTS:

- Trim size is 4" x 9"
- All live matter should be 3/16" from the trim on all four sides.
- Files must be a minimum of 300 dpi.
- All ads are process CMYK color.
- Preferred file formats are .tif, .eps, .jpg and high quality print PDFs.
- All vector images must be saved as .eps with text converted to outlines.
- Ads sent print-ready are subject to final approval by Visit Canton.

## DEADLINES & DATES

Please observe the following advertising deadlines, or we will not be able to accommodate your advertisement.

### Spring/Summer

LISTING SUBMISSION DEADLINE: January 15  
AD SPACE DEADLINE: March 22  
AD ART DEADLINE: April 1  
PUBLICATION: April 15  
(features events April 15, 2019 - Aug. 31, 2019)

### Fall/ Winter

LISTING SUBMISSION DEADLINE: June 5  
AD SPACE DEADLINE: July 1  
AD ART DEADLINE: July 15  
PUBLICATION: September 1  
(features events September 1, 2019 - March 31, 2020)

## QUESTIONS?

Please don't hesitate to contact us with any questions about the 2019 Travel Guide.

Bob Commings, Sponsorship Manager, Magazine Division 330-580-8519 • [bob.commings@cantonrep.com](mailto:bob.commings@cantonrep.com)

GATEHOUSE OHIO MEDIA • 500 MARKET AVE. S • CANTON, OHIO 44702

Canton

2019 EVENT GUIDE ADVERTISING

Advertiser Information

Company Name, Contact Name, Address, City, State, Zip, Phone, Email, Website

Size & Rate

Table with columns: Size & Rate, SPRING/SUMMER, FALL/WINTER, BOTH EVENT GUIDES, SPACE DEADLINE, ART DEADLINE. Includes checkboxes for Full Page, 2/3-Page, 1/3-Page.

Design Services

Ad Design \$250, Minor Ad Update \$75, Will provide print-ready \$0

Total: \$ [Grey Box]

Payment Information

Billing Address (if different from above), Phone

Confirmation of Order

This insertion order represents confirmation of the agreement between the Advertiser/Agency and Visit Canton/GateHouse Ohio Media. Advertising invoices will be issued on the publication date and will be due upon receipt. Placement is not guaranteed.

Authorized by, Title, Signature, Date, Sales Rep

Submission: Return your completed form, as well as your artwork, to Bob Commings at bob.commings@cantonrep.com