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FOR IMMEDIATE RELEASE

June 7, 2018

Visit Canton to Move Headquarters in 2019

Canton, Ohio – Visit Canton will move its staff offices and the downtown visitor information center in 2019. The Visit Canton board of directors unanimously approved the move during their May meeting.

Visit Canton’s offices will relocate from inside the Canton Regional Chamber of Commerce at 222 Market Ave. N, to an independent office located at the street level of the Historic Onesto building at 225 2nd St. NW in downtown Canton.

“We are committed to maintaining our presence in downtown Canton, and are excited to have our offices and a visitor information center in the burgeoning downtown Canton Music Block and entertainment district,” said Allyson Bussey, President of Visit Canton.

Visit Canton had existed as a department of the Canton Regional Chamber of Commerce from 1980 until 2015. It was established as an independent organization in 2016, but continues to lease space and shared services from the Canton Regional Chamber of Commerce. The move in 2019 is a final step in the process to become fully independent. The impact of travel and tourism in Stark County has grown exponentially over recent years, and achieving an independent convention and visitors’ bureau for Stark County had been a long-term objective as self-supported CVBs are the industry standard across the country.

“The Chamber has been and will continue to be a great supporter of Visit Canton. I was proud to open Stark County’s Convention and Visitors’ Bureau in 1980 and serve as its first president overseeing development and growth for 14 years,” said Dennis P. Saunier, president and CEO of the Canton Regional Chamber of Commerce. “The Chamber remains dedicated to regional economic growth and looks forward to partnering with Visit Canton to grow tourism even larger through many exciting local opportunities including Johnson Controls Hall of Fame Village.”

Visit Canton will begin the transition to the new downtown location in October and complete the move by January 2019.

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VISIT CANTON

The Stark County Convention & Visitors’ Bureau, d.b.a. Visit Canton, is funded by a lodging tax administered through the Stark County Commissioners. The organization’s mission is to promote travel to Stark County. Visit Canton facilitates operations that support a travel and tourism industry in Stark County that generates a \$1.7 billion dollar economic impact.