



VisitCanton.com/Play: Feature with Display Ad Retargeting:

Participating partner will be featured on the things to do landing page at VisitCanton.com/play.

Participating partner's display ads will follow visitors for up to 30 days after visiting the play section of VisitCanton.com. Click-thru link will direct back to the participating partner's listing on VisitCanton.com.

6 Opportunities Available: Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec
Display ads must include Visit Canton logo. Creative services are available at no charge.

Play Section Average Monthly Unique Pageviews: 16,500

COST: \$350 Each Bimonthly Period, 1 Partner per Opportunity

CONTACT: Tonja Marshall | TonjaM@VisitCanton.com | 330.454.1439

REASERVATION DEADLINE: 60 days in advance of each Campaign Period
