

Cleveland Destination Planning Guide: Cleveland CVB's official meetings publication for the region, designed to showcase Cleveland's vibrant assets as a destination for meetings, conventions and tradeshows.

Print Circulation: 3,000

Virtual Guide Distribution: 1,300

Cooperative Full Page Ad (7.25" x 9.875")

Each Partner Receives Photo, Venue Name and Contact Information

COST: \$600 Per Partner, Up to 3 Participating Partners

CONTACT: Tonja Marshall | TonjaM@VisitCanton.com | 330.454.1439

RESERVATION DEADLINE: October 1, 2017

VisitCanton.com/meetings: Feature with Display Ad Retargeting:

Participating partner will be featured on the group and event planning landing page at VisitCanton.com/meetings. Participating partner's display ads will follow visitors for up to 30 days after visiting the event planning section of VisitCanton.com. Click-thru link will direct back to the participating partner's listing on VisitCanton.com.

Average Monthly Unique Pageviews: 1,000

6 Opportunities Available: Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec

Display ads must include Visit Canton logo. Creative services are available at no charge.

COST: \$200 Each Bimonthly Period, 1 Partner per Opportunity

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REASERVATION DEADLINE: 60 days in advance of each Campaign Period
