
VisitCanton.com/Events-Calendar: Feature with Display Ad Retargeting:

Participating partner will be featured on the events calendar landing page at VisitCanton.com/events-calendar. Participating partner's display ads will follow visitors for up to 30 days after visiting the play section of VisitCanton.com. Click-thru link will direct back to the participating partner's event listing on VisitCanton.com.

Average Monthly Unique Pageviews: 14,000

6 Opportunities Available: Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec
Display ads must include Visit Canton logo. Creative services are available at no charge.

COST: \$350 Each Bimonthly Period, 1 Partner per Opportunity

CONTACT: Tonja Marshall | TonjaM@VisitCanton.com | 330.454.1439

REASERVATION DEADLINE: 60 days in advance of each Campaign Period

Event Promotion Packages: Enlist Visit Canton's services to get your event listed on VisitCanton.com as well as additional community and tourism marketing calendars. Participating partners will also receive a dedicated event blog post featured for one week on the VisitCanton.com homepage, promoted social media post from Visit Canton's Facebook page, and featured event listing in 1 issue of Visit Canton's monthly consumer eNewsletter.

Facebook Followers: 8,434

Average Event Promo Package Post Reach: 3,500 to 12,000

Additional Calendar Listings: Akron-Beacon Journal, Canton Repository, Times Reporter, WHBC event calendar, WEWS, WKYC, Northeast Ohio Family Fun, Ohio Magazine.org, 1000 Things to Do in Ohio, Ohiofestivals.net, Discover Ohio, Adventures in Northeast Ohio

Blog Section Average Monthly Unique Pageviews: 10,800

COST: \$75 per Week, Up to 1 Partner Event per Week.

CONTACT: Allison Rowe | AllisonR@VisitCanton.com | 330.454.1439

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