

NEWS RELEASE



Contact:

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CANTON PALACE THEATRE ANNOUNCES *SENSORY CINEMA*

An eight-week movie series tailored to audiences on the Autism Spectrum

Canton, Ohio, April 2, 2017. The Canton Palace Theatre, Schumacher Homes and Brain Balance of Canton in conjunction with the Love, Andrew Autism Foundation presents the eight-week movie series *Sensory Cinema*. The movies will begin at 6pm, with doors opening at 5:30pm. Admission is \$1.00 and group reservations are available by calling 330-454-8172 up until noon on the day of the movie.

The 2017 schedule of films include:

June 19, 2017	Secret Life Pets	July 24, 2017	Rise of the Guardians
June 26, 2017	Storks	July 31, 2017	Wizard of Oz
July 3, 2017	Kung Fu Panda 3	August 7, 2017	Sing
July 10, 2017	Trolls	August 14	Lego Batman

The Theatre environment will be tailored to the attendees on the Autism Spectrum and their families. This includes: lower levels of sound and dim lights, dietary sensitive offerings in the concession stand including gluten and dairy free options, trained staff and family restrooms.

“We realized that the experience of attending a movie is something that an increasing number of children and adults in our community are not able to participate in, due to sensitivities caused by Autism and other Sensory Processing Disorders,” said Georgia Paxos, Executive Director of the Canton Palace Theatre. She continued, “We reached out to local partners – Schumacher Homes, Love, Andrew Autism Foundation and Brain Balance – to make sure we have addressed many of the issues that prevent families with children or adults on the Spectrum for attending movies. We look forward to this inaugural season of *Sensory Cinema* and look forward to more opportunities to provide entertainment options in the future.”

Autism is the fastest growing and most severe developmental disability in the U.S. today, with the National Health Institute reporting prevalence in one in every 68 births nationwide. Programs, like Sensory Cinema, foster inclusion and acceptance for children with autism and their families.

About Schumacher Homes

Schumacher Homes, based in Canton, Ohio, is America’s largest custom homebuilder, with operations in 32 markets in 14 states across the country. The National Housing Quality award winning company and recipient of the National Gold Winning Home of the Year has built over 14,000 homes since its founding by Paul Schumacher in 1992 – each one unique to the needs and lifestyle of the owners. Schumacher Homes simply takes the customer’s inspiration and gives it a home. Each Schumacher Homes location includes a one-stop design center. Full experience model homes are currently throughout their markets nationwide. For more information, visit [Schumacher Homes](#) on the web or follow Schumacher Homes on [Twitter](#), [Facebook](#), [YouTube](#), [Instagram](#), [Google+](#), [Pinterest](#) and [Houzz](#).

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About Brain Balance of Canton

Brain Balance establishes a unique plan for each child that includes sensory motor work, eye tracking, core exercises, academic skill training, healthy nutrition and many other activities that work to bolster a child's developmental deficits. What is unique is that Brain Balance brings all these activities together in one program, including monitoring and reporting on a child's progress. For more information, visit <https://www.brainbalancecenters.com/locations/canton/>.

About Love, Andrew Autism Foundation

The mission of the Love, Andrew Autism Foundation is to create communities of compassion in which personalities flourish, friendships blossom, and futures are fostered, allowing children with autism to live their best lives. The Foundation is instrumental in putting in place The Star Room™ in local schools, as well as inclusion and acceptance programming. For more information on the Love, Andrew Autism Foundation and The Star Room, visit www.loveandrew.org.

About the Canton Palace Theatre

Completed in 1926, the Canton Palace Theatre is a downtown architectural jewel registered on the National Historic Registry. A prized community venue for classic, contemporary and art films, The Palace annually hosts more than 300 special events, concerts, recitals and Broadway-style productions. For more information, please visit <http://www.cantonpalacetheatre.org>. The Palace is located at 605 Market Avenue North in Canton, Ohio. Business and box office hours are Monday through Friday 10:00a.m. to 4:00 p.m. Business offices can be reached at (330) 454-8172 and a 24-Hour Recorded Event Information line is (330) 454-8171.

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