

FOR IMMEDIATE RELEASE

December 15, 2021

Visit Canton Awards \$296,368 in Recovery and Destination Development Grants

Stark County, Ohio – Visit Canton, the Stark County Convention & Visitors' Bureau (CVB), has awarded \$296,368 in Recovery and Destination Development Grants. The CVB made grant dollars available to fund projects in Stark County that are in concert with Visit Canton's mission to attract visitors and increase visitor spending. Grantees were encouraged to partner in strategic ways between multiple organizations, businesses, and communities. Applicants could request from \$10,000 to \$50,000, with committed matching funds required, to support projects that commence in 2022.

Allyson Bussey, President/CEO of Visit Canton states, "The main goal was to incentivize community partners, in the hope that our matching funds would help direct their available funds toward projects that attract visitors and improve the in-destination experience while visiting Stark County."

The following organizations, communities and businesses received Recovery and Destination Development Grant awards:

- **Alliance Soccer Club** | ACSC Soccer Complex
- **Downtown Canton Special Improvement District** | Downtown Canton, OH Branding, Wayfinding, Visual Communications and Signage
- **Hartville Lake Community Development Association** | West Maple Street Corridor – Wayfinding Signage
- **City of Louisville** | Enhancements to the Primary Corridor (Main Street)
- **Massillon Museum** | Massillon Museum Wayfinding Signage
- **City of Massillon** | City of Massillon Pumphouse
- **McKinley Presidential Library & Museum** | Visitor Experience Enhancement Project
- **Minerva Arts Council** | Downtown Minerva Enhancement Projects
- **Spring Hill Historic Home** | Restoration and Revitalization of Spring Hill's Ancillary Buildings
- **The Wilderness Center** | Nature Playscape Enhancements

[The complete Recovery and Destination Development Grant criteria and application process is available to view here.](#)

About Visit Canton:

The Stark County Convention & Visitors' Bureau, d.b.a. Visit Canton, is funded by a lodging tax administered through the Stark County Commissioners. The organization's mission is to promote travel to Stark County. Visit Canton facilitates operations that support a travel and tourism industry in Stark County.

CONTACT:

Visit Canton | Allison Gromofsky | Manager of Grants & Promotions
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Alliance Soccer Club | Rick Baxter | President – Alliance Area Development
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Downtown Canton Special Improvement District | Todd Herberghs | Downtown Canton Special Improvement District - Executive Director | 202.486.5879 | therberghs@cantonsid.org

Hartville Lake Community Development Association | Michelle Cutler | Lake Township Chamber - Executive Assistant | 330.877.5500 | info@lakechamber.com

City of Louisville | Vince Marion | City of Louisville – Director Planning and Development | 330.875.3321 Ext. 204 | vmarion@louisvilleohio.org

Massillon Museum | Alexandra Nicholis Coon | Massillon Museum – Executive Director | 330.833.4061 | ancoon@massillonmuseum.org

City of Massillon | Kathy Catazaro-Perry | City of Massillon Mayor | 330.418.7398 | mayorkathy@massillonohio.gov

McKinley Presidential Library & Museum | Kimberly Kenney | McKinley Presidential Library & Museum – Executive Director | 330.455.7043 Ext. 211 | kkenney@mckinleymuseum.org

Minerva Arts Council | Amanda Conrad | Business Owner – Sandy Springs Brewing Company | 330.451.6926 | info@sandyspringsbrewery.com

Spring Hill Historic Home | Kayla Metzger | Spring Hill Historic Home – Executive Director | 330.833.6749 | director@springhillhistorichome.com

The Wilderness Center | Jeanne M. Gural | The Wilderness Center – Executive Director | 330.359.5235 Ext. 212 | jeanne@wildernesscenter.org