

VISIT CANTON & GREAT LAKES PUBLISHING

2021 OHIO MAGAZINE CO-OP



WHY OHIO MAGAZINE?

Ohio Magazine and Visit Canton are proud to continue our 2021 print co-op program into the fall/winter season. This provides an opportunity to leverage local partners in a cohesive, freshly re-formatted co-op that truly highlights what a trip to Stark County could look like for a potential visitor.

Ohio Magazine is a trusted source that our 40k + subscribers turn to time and time again for travel inspiration. These co-ops continue to play a key part in tourism recovery. We will have a co-op in both OM September/October 2021 & OM November/December 2021

INVESTMENT

Partner investment will be \$250 per issue.
8 spaces are available in each issue and spots are first come first serve. These will run in OM September/October 2021 & OM November/December 2021

DEADLINES

September/October Ad Close - 7/26 | Materials Due - 8/4
November/December Ad Close - 9/27 | Materials Due - 10/8

SPECS

- Contact information
- 50 words of text
- High-Res Image - please submit images that showcase your customer experience (what they'll see, taste, etc.) rather than a storefront. Example to the right.



To Reserve Space, Contact Nichole Cardinle
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