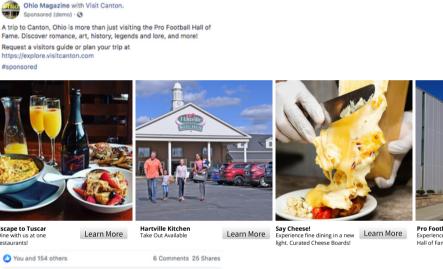
VISIT CANTON & QUEST DIGITAL 2022 FACEBOOK CO-OP

Targeted Social Media Messaging

Strategic digital Facebook co-op promotion offering an opportunity to leverage the combined buying power of Visit Canton Partners providing optimal results for a fraction of the cost!

Target Audience: women & men, ages 35-63+

Markets: Cleveland, Columbus, Pittsburgh, Marietta, and Parkersburg/Zanesville **Interest-based Targeting** aligned with the 5 participating partners (wine, art, travel, local shopping, etc.)







Escape to Tuscar taurants! You and 154 others Comment h Like

#snonsored

Pro Football HOF Experience the Hall of Fame ro Football Learn More Canton Museum of Art Reserve your times tickets today! Learn More

SPECS & INVESTMENT

A Share

-1080 px wide by 1080px tall (no text or logos on file)

a -

- 25-40 character headline
- 20 character link description
- Click-through link to your website

Partner Investment

\$550 per 2-month segment | \$275 per month *50% campaign subsized by Visit Canton

5 partner spots available for each 2-month campaign Spots are first come first serve

CAMPAIGNS

(4) Campaigns: May & June | July & Aug | Sept & Oct | Nov & Dec 2022

Reporting at the end of each campaign for overall data and individual link clicks

ALL ADVERTISING PARTNERS INCLUDED IN VISIT CANTON TARGETED EMAIL TO 54,000 TRAVEL ENTHUSIASTS

Reserve ad space | Nichole Cardinale | ncardinale@glpublishing.com | 330.265.8665





