

# VISIT CANTON & QUEST DIGITAL 2022 FACEBOOK CO-OP

## Targeted Social Media Messaging

Strategic digital Facebook co-op promotion offering an opportunity to leverage the combined buying power of Visit Canton Partners providing optimal results for a fraction of the cost!

**Target Audience:** women & men, ages 35-63+

**Markets:** Cleveland, Columbus, Pittsburgh, Marietta, and Parkersburg/Zanesville

**Interest-based Targeting** aligned with the 5 participating partners (wine, art, travel, local shopping, etc.)



Ohio Magazine with Visit Canton.  
Sponsored (demo) · 0

A trip to Canton, Ohio is more than just visiting the Pro Football Hall of Fame. Discover romance, art, history, legends and lore, and more!

Request a visitors guide or plan your trip at  
<https://explore.visitcanton.com>

#sponsored



**Escape to Tuscar**  
Dine with us at one of our restaurants!

[Learn More](#)



**Hartville Kitchen**  
Take Out Available

[Learn More](#)



**Say Cheese!**  
Experience fine dining in a new light. Curated Cheese Boards!

[Learn More](#)



**Pro Football HOF**  
Experience the Pro Football Hall of Fame.

[Learn More](#)



**Canton Museum of Art**  
Reserve your times tickets today!

[Learn More](#)

You and 154 others

6 Comments 25 Shares



## SPECS & INVESTMENT

- 1080 px wide by 1080px tall (no text or logos on file)
- 25-40 character headline
- 20 character link description
- Click-through link to your website

### Partner Investment

\$550 per 2-month segment | \$275 per month

\*50% campaign subsidized by Visit Canton

5 partner spots available for each 2-month campaign

*Spots are first come first serve*

## CAMPAIGNS

(4) Campaigns: May & June | July & Aug |  
Sept & Oct | Nov & Dec 2022

Reporting at the end of each campaign for overall data and individual link clicks

**\*ALL ADVERTISING PARTNERS INCLUDED  
IN VISIT CANTON TARGETED EMAIL TO  
54,000 TRAVEL ENTHUSIASTS\***

**Reserve ad space | Nichole Cardinale | [ncardinale@glpublishing.com](mailto:ncardinale@glpublishing.com) | 330.265.8665**

