



NEW! DIGITAL GUIDE

Visit Canton launches new website dedicated to Digital Guides

We are excited to announce the launch of a brand new website featuring reader-friendly specialty publications in a digital and engaging format. Set to debut on March 1, 2021 with regularly planned updates and additions, we have five (5) partnership opportunities inside each publication at an exceptional introductory rate of just \$275 per publication for the 12 months year. You'll receive a variety of ads, including space inside the digital articles as well as your own full page space.

PARTNER PACKAGE INCLUDES:

SIZE & POSITION	WIDTH	HEIGHT	FORMAT	LINK
Partner Page	1440px	690px	Desktop/Tablet	Links to the webpage of your choice
Partner Page (mobile)	500px	486px	Mobile	Links to the webpage of your choice
In-Article Leaderboard	970px	90px	Desktop/rotates with other partners	Links to the webpage of your choice
In-Article Big Box	300px	250px	Mobile/rotates with other partners	Links to the webpage of your choice

*Artwork and link can be swapped out once per month during the 12-month contract period. Analytics can be provided upon request.

Artwork should be 72dpi at sizes indicated in JPG or PNG format. Need assistance with your ad artwork? Just ask!

QUESTIONS?

Please don't hesitate to contact us with any questions about the NEW Digital Publications site!
TONJA MARSHALL | TONJAM@VISITCANTON.COM

Visit CANTON

2021 DIGITAL GUIDE ADVERTISING

Advertiser Information

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Size & Rate

Check package(s) to indicate which edition(s) you will participate in. Rates are for a 12-month period.

	COST	LAUNCH DATE	ART DUE
<input type="checkbox"/> Digital Dining Guide Partner Package	\$ 275	March 1, 2021	Feb. 22
<input type="checkbox"/> Digital Spring/Summer Event Guide Partner Package	\$ 275	May/June 2021	Apr. 19
<input type="checkbox"/> Digital Fall/Winter Event Guide Partner Package	\$ 275	Sept. 1, 2021	Aug. 23

Total: \$

Payment Information

Billing Address (if different from above) _____ Phone _____

Confirmation of Order

This insertion order represents confirmation of the agreement between the Advertiser/Agency and Visit Canton. Advertising invoices will be issued on the publication date and will be due upon receipt. Placement is not guaranteed. Visit Canton reserves the right to refuse advertisements on the basis of content, including but not limited to those that contain that which is considered to be false, illegal or libelous information or material that gratuitously offends members of the general public, or for reasons of quality of production, and assume no liability for statements or claims made in advertising copy.

Authorized by _____ Title _____

Signature _____ Date _____ Sales Rep _____

Submission: Return your completed form, as well as your artwork, to **Tonja Marshall** at tonjam@visitcanton.com.