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FOR IMMEDIATE RELEASE

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ArtsinStark and Visit Canton Seek Artists for Illumination

Five temporary light art installations to be commissioned as part of Illumination in January and February 2021

Canton, Ohio – ArtsinStark, the Stark County arts council, and Visit Canton, the Stark County Convention & Visitors' Bureau, are working together to facilitate a citywide art exhibition in January and February 2021, Illumination. Illumination will feature a series of five temporary, public, light art installations throughout downtown Canton and light mapping at the Cultural Center for the Arts created by OBLSK, a team of artists, inventors, and designers based in Columbus, Ohio.

Five individual or artist teams will be selected to create temporary, public light art installations throughout downtown Canton with an awarded budget of \$2,000 each. The Illumination Art Call is now open to submit qualifications for consideration. Applications are due by Friday, October 9, 2020. Read the full <u>Request for</u> <u>Qualifications</u> and find additional details online at <u>www.cantonlightfestival.com</u>.

The objective is to create a unique art experience that will attract both locals and visitors to drive or walk the series of temporary public art. Light art displays and installations will be visible from public spaces by driving or walking past each location. Art installations will be spaced throughout downtown Canton for patrons to view on their own, at their own pace, and in a socially distanced manner.

During Illumination, the specially curated exhibition "Dancing in the Light: Masterworks from the Age of American Impressionism" will be on view at the Canton Museum of Art. Two iconic Stark County art institutions, Canton Museum of Art and the Cultural Center for the Arts, anchor this major arts initiative while celebrating milestone anniversaries. The Canton Museum of Art celebrates 85 years in 2021, and the Cultural Center for the Arts is currently celebrating its 50th year.

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About ArtsinStark:

ArtsinStark uses the arts to create smarter kids, new jobs, and healthier communities. We are a 50 year old private, non-profit organization that gives out grants, owns and manages the Cultural Center, and runs the Annual Arts Campaign --- and much more (Canton Arts District, First Fridays, SmArts Program, the Genius Project, 20/20 Vision, the ELEVEN, and the Canton Music Block). Our annual budget is \$3 million. What we don't earn, we raise each spring through the Annual Arts Campaign. In July 2020 we raised \$1.66 million to become the only united arts fund drive in America to ever make goal for 15 years in a row. More at www.ArtsinStark.com.

About Visit Canton:

The Stark County Convention & Visitors' Bureau, d.b.a. Visit Canton, is funded by a lodging tax administered through the Stark County Commissioners. The organization's mission is to promote travel to Stark County and to facilitate operations that support the travel and tourism industry in Stark County.